



The West Allis Players
PO Box 44361
West Allis, WI 53214-7361
Phone: (414) 299-0384
Email: contact@waplayers.org
Web: www.waplayers.org

Dear Friend,

The West Allis Players is a non-profit community theater group under the auspices of the West Allis Recreation Department. We produce three main stage shows per season: in fall, spring, and summer. In addition we produce a Children's Series, booking area drama and theater departments to give area children their first exposure to live theater.

We produce a paper program for each main stage show. Each audience member receives a copy of this paper program. Program advertisers help us defray the costs to produce the programs.

Please read the enclosed information that describes advertising spaces, dimensions and prices. If you have camera-ready artwork you may send it to us via US Mail or by email. Please see the contact information at the top of this letter for our postal and email addresses. If you need assistance producing the artwork we'll try to help (there will be a nominal charge for laying out or creating camera-ready artwork).

Thank you so much for your support and patronage. If you have any questions please feel free to contact us by phone, US mail, or email. Someone will return your message as soon as possible.

Sponsoring Organization/Name: _____

Contact Person: _____ Contact Phone Number: _____

Ad size: _____ Price: \$_____ Artwork help needed? Yes No

In addition, any individual or group making a donation of \$25 or more will be listed in our program as "Angel" patrons for this production.

Sincerely yours,

Steve Makovec
Publicity Chair
West Allis Players

West Allis Players Program Advertisement Rate Sheet

Please refer to the advertisement sizes and rates below. The rectangles indicate the actual size that an advertisement shall appear in our program.

